

Business to make bespoke albums

A new business that promises to help people's memories last for a lifetime has been launched in Ludlow.

Made In Ludlow offers a range of handmade photograph albums and will operate as an affiliate of the already-established Ludlow Bookbinders.

The company will use hand-dyed goat and calf skin leathers in traditional, vibrant colours, elegant silk cloth and designer papers from England, Japan and Italy.

Styles will vary from the traditional to contemporary and include albums for specific occasions, such as a wedding, christening or anniversary celebration.

The new business is the brainchild of businessman Paul Kidson and master bookbinder Brian Settle.

Mr Kidson said: "Brian and I have a passion for making beautiful books that will far outlast us. We have tried to incorporate this passion in the production of these albums.

"Made In Ludlow offers a personal service that sets the albums apart from others in the market place."

The photograph albums are made-to-order from an extensive range and customers are able to create their own bespoke album with personal touches.

Mr Kidson said: "Customers can specify how it should be finished down to the last details, including personalised embossing as an option.

"People can choose from a range of the finest quality materials."

For details, visit www.madeinludlow.co.uk